



Launch of Saakalya Collection

On 4th September www.saakalya.com goes live, inviting you to explore the **Saakalya Collection**. We have brought together this selection of handcrafted products from across Southeast Asia to add tranquillity and finesse to your interior.

The Collection

Saakalya translates from the ancient Indian language Sanskrit, as 'holistic' or 'entireness', and perfectly encapsulates the stylish, time-honoured yet contemporary nature of our new collection of high quality décor and accessories.

Carefully selected to promote an ambience of wellbeing, our collection features bespoke designs handcrafted by local suppliers and using natural, sustainable materials. We currently offer a range of **driftwood table and floor lamps**, a variety of **ceramic dispensers**, **bamboo baskets**, **frangipani candles** and a number of **textile designs** to name but a few 'off the rack' options. The **Saakalya Collection** provides the décor and accessories necessary to complete the finishing touches, to evoke the senses and generate an atmosphere of tranquillity.

Further to this, a whole manner of items can be sourced, created or customised on request. What is available at www.saakalya.com represents the tip of the proverbial iceberg, with creativity and imagination the only real limitations.



Meet Saakalya

Alexandra Schmutterer is the Managing Director and visionary behind the **Saakalya Collection**. With 8 years of experience in marketing and communications, Alex has taken the opportunity to devote her creative and entrepreneurial energies to the development of Saakalya.

With a strong marketing and communications background in both the hospitality and technology industry, Alexandra is no stranger to working hard to bring her ideas to fruition. Having been a part of the management team for an \$80 million renovation to one of Singapore's renowned 5 star hotels, Alexandra was instrumental in bringing a brand new interior theme and restaurant concept to life.

Inspired by the inherent beauty of Southeast Asia, her creativity and entrepreneurial spirit have seen **Saakalya Collection** grow from humble origins to a fine collection of bespoke décor and accessories. By diligently searching the markets of Southeast Asia, Alexandra has built up a unique knowledge of products that work in harmony with one another, which is integral to the collection.

Introducing... Nakhon Si Thammarat



For the **Saakalya Collection** we have sought local suppliers for their skill and traditional values. Each product has been diligently selected for their high-quality, bespoke designs that create an atmosphere of wellbeing. This month, we look at the story behind one of our signature table lamps, **Nakhon Si Thammarat** which celebrates the beauty of the Pong Pong tree. The seed that forms the stand of this unique lamp comes from the

Cerbera Odollam or Pong Pong tree. Just like the Sanskrit phrase 'Saakalya', the Pong Pong tree is native to India and parts of Southeast Asia. Renowned for its fragrant flowers and verdant foliage it also belies a dark secret, a powerful toxin that has led

some to refer to this illustrious plant as the suicide tree. Yet despite this, it is said that the oil from the fruit is still used to cure a number of ailments across parts of Southeast Asia including treating itches, rheumatism, and even the common cold.

Once fallen, the fruit floats on water and is often found washed up on the shore where only the seed remains. The intricate and complex patterns of the Pong Pong seed have a natural art all of their own and are often used for interior decoration. Local Thai craftsmen have captured this intrinsic beauty and immortalised it in this iconic table lamp.

The **Nakhon Si Thammarat** table lamp is part of a range of four similar designs, each using naturally occurring materials. The nature of these products means that no two are ever identical and each possesses a unique character of their own. To see the rest of the Nakhon series click [here](#).



As part of the Saakalya Collection launch, our listed price for Nakhon Si Thammarat is 15% off until 15 October 2014.*

We hope that you enjoy exploring the collection as much as we have enjoyed bringing it to you.

Namaste,

Your Saakalya Collection Team

* Terms and Conditions apply

