

THE SAAKALYA COLLECTION BRINGS SERENITY TO YOUR SURROUNDINGS.

On 4th September, www.saakalya.com launches its bespoke Collection of South East Asian décor and accessories, providing the interior finesse to create an enriching ambience for European/Western spas, hotels, beauty parlours and homes alike.

For Immediate Release

04 Singapore, 2014 – Saakalya translates from the ancient Indian language Sanskrit, as ‘holistic’ or ‘entireness’, and perfectly encapsulates the stylish, time-honoured yet contemporary nature of this new collection of high quality décor and accessories. Available online at www.saakalya.com from the 4th September 2014, these products bring Southeast Asian touches to any hospitality or personal interior.

What sets wellness destinations such as Thailand and Bali apart, is their holistic approach to wellbeing, by providing an environment that indulges the senses and offers complete physical, mental and even spiritual relaxation. There has already been a significant change in customer expectations in Europe and America to provide similar ambience and move from a medicinal focus to one of overall wellness. The Saakalya Collection has been developed with this unique concept in mind, to provide Spas, hoteliers and individuals the décor and accessories to complete the finishing touches to any interior renovation, to evoke the senses and generate an atmosphere of tranquillity. **“A spa experience is more than a treatment. The ambience has to match your therapist’s skills to give you that holistic sense of relaxation”** states Alexandra Schmutterer, Managing Director of Saakalya Collection who gained extensive marketing experience in the hospitality industry by being member of the management team of a \$80 million refurbishment of one of Singapore’s most prolific 5 star hotels. This knowledge has enabled Alexandra, who grew up in Germany, to form a collection of products that work in harmony with one another to create this idyllic Asian ambience.

Saakalya Collection has individually sought local suppliers for their skill and traditional values, ensuring that the community is supported and its heritage maintained. Made entirely from naturally occurring, sustainable resources, no two pieces are ever the same, each unique irregularity adds depth and character to designs that accentuate the material rather than overlook it. The Collection currently includes driftwood table and floor lamps, a variety of ceramic dispensers, bamboo baskets, frangipani candles and a number of textile designs to name but a few 'off the rack' options.

Further to this, a whole manner of items can be sourced, created or customised on request, to suit a company's signature brand or unique concept. What is available at www.saakalya.com represents the tip of the proverbial iceberg, with creativity and imagination the only real limitations.

Sample images can be downloaded from: [The Saakalya Collection](#).

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